BRAND MANUAL

INNO4GRID

Co-funded by
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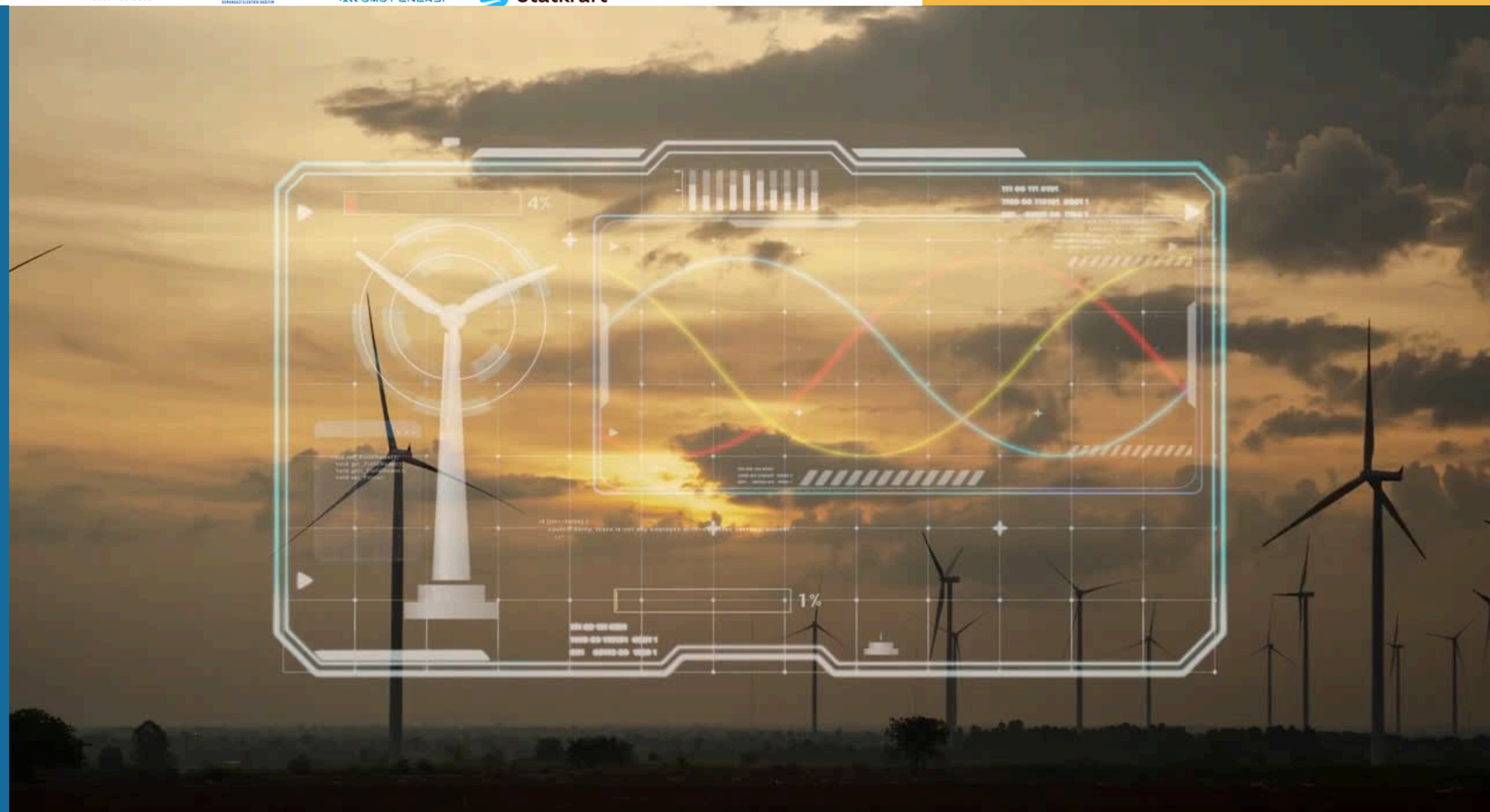
WELL COME

CONSORTIUM

37 partners from 14 countries
4 demonstration clusters

ABOUT INNO4GRID

Europe’s transition to clean energy requires electricity grids that can integrate increasing shares of renewable energy while maintaining security, stability and reliability. INNO4GRID develops innovative technologies, software platforms and hardware solutions to support the operation of future renewable-based electricity systems. By combining advanced forecasting, grid monitoring, flexibility management and intelligent control, the project aims to make electricity networks smarter, more resilient and better prepared for the energy transition.



PROJECT DETAILS

PROJECT TITLE: **INNO**VATIVE TECHNOLOGIES **FOR** MASSIVE RENEWABLES INTEGRATION INTO THE **GRID**

PROJECT ACRONYM: INNO4GRID

GRANT AGREEMENT NO: 101269521

TYPE OF ACTION: HORIZON INNOVATION ACTIONS

CALL: HORIZON-CL5-2025-02

TOPIC: HORIZON-CL5-2025-02-D3-17

PROJECT STARTING DATE: 1 JUNE 2026

PROJECT DURATION: 36 MONTHS











HEADLINE

RELIABLE GRID, SECURED FUTURE

INNO4GRID

Innovative Technologies for
Massive Renewables Integration
into The Grid

Reliable Grid, Secured Future

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SOCIAL MEDIA

FOLLOW



PROJECT ACKNOWLEDGEMENT

INNO4GRID PROJECT HAS RECEIVED CO-FUNDING FROM THE EUROPEAN HORIZON INNOVATION ACTION PROGRAMME UNDER GRANT AGREEMENT NO 101269521.

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ARIAL: Clarity, Simplicity, and Versatility

Arial was chosen for its clean, modern design, excellent readability, and versatility. Its simple and timeless appearance ensures clear, professional, and consistent communication across all brand materials, platforms, and formats. This font choice reflects our commitment to clarity, accessibility, and professionalism, reinforcing a cohesive and recognisable brand identity in everything we do.

INNO4GRID

TYPOGRAPHY

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

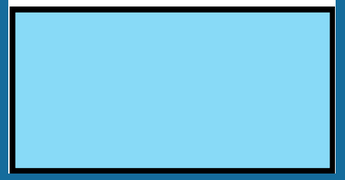
LOGO EVOLUTION

OLD

NEW

BRAND COLOR

Our color palette reflects the technical, environmental, and sustainable aspects of the project while maintaining professionalism and clarity. The combination of blue, navy, green, and gold communicates trust, innovation, sustainability, and renewable energy.

Primary Blue: #156C9C Represents trust, technology, and reliability	**Light Blue: #88DAF7** Symbolises clarity, openness, and innovation	**Dark Navy: #011C38** Conveys professionalism, stability, and sophistication	**Energy Green: #5CB85C** Reflects sustainability, nature, and growth	**Solar Gold: #F4B942** Represents solar energy, optimism, and progress	**White: #FFFFFF** Provides simplicity, clarity, and visual balance
					



THANK YOU

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